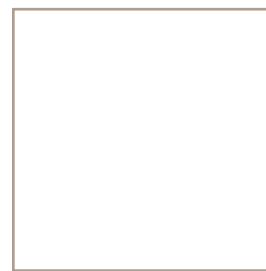
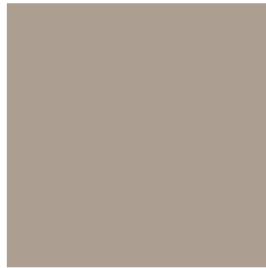
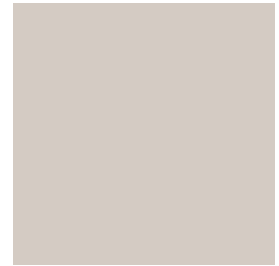


WEB-BASED CRM FOR THE
ALTERNATIVE ASSETS INDUSTRY
INVESTMENT DATA EXCHANGE



INVESTRAN DATA EXCHANGE

AUTOMATING DATA CAPTURE AND REPORT DISTRIBUTION FOR ALTERNATIVE INVESTMENTS

In today's alternative investment world, transparency of data is key, and the management and distribution of accurate data is even more important. Investors need information now – not in weeks or months but rather minutes and seconds.

An intuitive web-based solution, Investran Data Exchange enables users to provide secure, on-demand access of investment information to investors, portfolio managers and other stakeholders. By leveraging Investran Data Exchange, users can both streamline document management and data dissemination to improve global customer service to investors and increase internal productivity while lowering costs.

USE INVESTRAN DATA EXCHANGE FOR:

Fundraising

Provide potential investors with secure, on-demand access to online investment information, including private placement memorandums, limited partner agreements, and due diligence questionnaires.

Investor Relations

Interact with limited partners in a secure web-based environment; disseminate personalized capital calls, K-1s, investment memos, and more.

Portfolio Monitoring

Provide deal teams, buyers, and sellers remote access to important documents; centralize and automate the collection of qualitative and quantitative information on your portfolio.

Internal Document Management

Archive and manage disparate documents in an online repository for easy retrieval.

Available as a standalone solution, Investran Data Exchange is also part of an integrated software suite for organizing, automating, and streamlining your private equity workflow.

Investran Solution Suite

The Investran solution combines a web-based relationship manager, tailored specifically for the alternative assets industry, with centralized portfolio and investor accounting and reporting to provide all of a firm's users with actionable information in real-time.

Investran Data Exchange

Web-based investor relations, portfolio monitoring, and virtual data rooms (VDRs).

Investran Data Exchange provides cost-efficient secure communication and collaboration with private equity stakeholders anytime, anywhere.

KEY FEATURES AND BENEFITS

- Distribute information securely through a password-protected web-based portal
- Provide 24/7 global online access to important documents
- Control information access using industry-standard communication protocols, including application layer authentication, password-protection, file encryption, Digital Rights Management (DRM), and document watermarking
- Eliminate printing, collating, and mailing costs through process automation and online information distribution
- Expedite fundraising and investment management, while adhering to internal and external compliance requirements
- Maintain focus on investing; SunGard administers and manages the application on your behalf (ASP)
- Customize data rooms with firm-specific colors and logos to mimic the look and feel of any corporate website
- Personalize workspace with alerts, bookmarking, and saved searches
- Collect and download multiple documents simultaneously using personal 'briefcases'

FUNDRAISING

Investran Data Exchange simplifies the fundraising workflow while enhancing service capabilities. By distributing information through a professionally branded portal, users can maximize prospective investor interactions and reduce time-consuming research requests.

- Streamline the private placement memorandum development and approval process by collaborating online with fund managers and attorneys
- Control information distribution throughout your marketing cycle; continually narrow participant access to documentation as you move from pre-marketing to due diligence to road show
- Use audit reports to monitor investor interest
- Publish multiple investor-specific due diligence questionnaires simultaneously
- Make historical information available to prospects, including quarterly reports, investment memorandums, and portfolio summaries
- Watermark documents to protect them from forwarding and unauthorized distribution

Investran Data Exchange can help improve the quality of discussions among portfolio managers, partners and investors.



A web-based, multi-directional communications portal, Investran Data Exchange streamlines processes from fundraising and investor relations to portfolio monitoring and reporting, providing secure access to stakeholders anytime, anywhere.



Where do investors go to find out how their investments are performing?

- With more than 50,000 users worldwide, Investran Data Exchange is the alternative investment industry's communications portal of choice.
- Fund managers use Investran Data Exchange to manage over 10,000 funds and 30,000 investor organizations.

INVESTOR RELATIONS

Provide investors with 24/7 access to general fund information (annual reports, investment memorandums, quarterly statements) as well as personalized capital calls and distribution notices.

By specifying access privileges by fund, investor, deal, category, or document, users can provide investors with access to the information they need, when they need it – all while maintaining high levels of security, compliance, and control.

- Publish investor-specific documents, like capital calls and distribution notices, and restrict access to K-1s and other documents, as necessary
- Classify and customize data based on profile or user type (for example FOIA or non-FOIA)
- Upload thousands of personalized, investor-specific documents in bulk
- Notify investors of recently posted documents via e-mail and automated alerts upon log in
- Empower investors to find information quickly through search and indexing capabilities
- Set up user-specific 'views' of information by authorizing document distribution by firm or individual; for example, send annual reports to all contacts, capital calls to the accountant, and legal documents to the attorney

- Enable your investors to update their preferences with workflow-based forms; for example, their contact details and wire instructions

In addition, when using Investran Data Exchange in conjunction with Investran, investors can benefit from dynamic reporting capabilities, including the ability to drill down to underlying data in a report to view their real-time capital account balances or current portfolio performance.

PORTFOLIO MONITORING

Investran Data Exchange helps deal teams centralize the many documents, schedules, valuation models and reviews generated during the investment monitoring period.

In addition, Investran Data Exchange serves as a secure mechanism to share specific deal information with buyers in private, online virtual data rooms (VDRs).

- Bring remote users and locations together with a web-based document management solution
- Allow investment executives to submit and review their portfolio valuations online
- Grant buyers and/or portfolio managers secure access to specific data and documentation

- Leverage indexing capabilities to organize deal-specific documents
- Review and validate data submissions from portfolio investments with user-definable workflows and forms

When used in concert with Investran, users can automate the collection of quantitative and qualitative form-based data from portfolio investments. Managers can quickly and easily submit pertinent investment data online, including updates to balance sheets, profit and loss data, and performance metrics.

INTERNAL DOCUMENT MANAGEMENT

Investran Data Exchange simplifies and centralizes internal document distribution, management and archiving. From human resources and personnel information to operational procedures and market research, Investran Data Exchange indexes and archives documents for easy retrieval and collaboration.

SECURITY AND DEPENDABILITY

When dealing with investors, security and confidentiality are key. Investran Data Exchange customers are protected, not only by robust application security settings, but also through the hosting of the solution at a state-of-the-art SunGard data center.

Investran Data Exchange's Entitlements Module holds the solution to all document security requirements. Using the Entitlements Module, administrators can grant access to users based on document type, restrict access by fund, folder or document, and further restrict access to be save only, read only or print.

Other security features:

- Watermarking can be applied to PDF files to avoid unauthorized distribution of confidential documents. Multiple watermark templates can be created incorporating user defined text (Confidential), images (corporate logos) and system information containing user ID and timestamp
- Digital Rights Management (DRM) can be implemented through user entitlements to restrict users from printing and saving PDF files

- Audit reports are available to view who and when someone has viewed, printed, and saved a document, and find out the exact pages that were printed
- Encrypted data transfer ensures that data is protected at all times. All data transfers between the user's computer and Investran Data Exchange use 128-bit encryption

TECHNOLOGY

As an ASP, Investran Data Exchange is designed to scale and evolve along with your business needs. Supported by SunGard's world-class business continuity infrastructure in a state-of-the-art facility, Investran Data Exchange requires no upfront capital expenditures like hardware, software, and IT services. The Investran Data Exchange Support team provides around-the-clock technical support so that there is always someone available to assist users.

PARTNER WITH A RELIABLE PROVIDER THAT KNOWS YOUR BUSINESS

Investran Data Exchange is developed by the makers of Investran, a leader in systems for the alternative assets industry. Since 1998 Investran has been serving the industry's most demanding firms. Whether it's generating a capital call, issuing K1 statements, or completing a distribution, Investran has the domain expertise to help you streamline your investor reporting process.

Investran Data Exchange is also backed by SunGard, one of the world's leading software companies serving more than 25,000 customers in more than 70 countries. With annual revenue exceeding 5 billion dollars, SunGard is ranked on the Fortune 500 and is the largest privately held software and services company on the Forbes list of private businesses.

www.sungard.com/investran/learnmore

For more information,
contact us at ai.solutions@sungard.com

AMERICAS
340 Madison Avenue
New York
NY 10173
USA
Tel: +1 646 445 1018

ASIA
71 Robinson Road
#15-01
Singapore 068895
Tel: +65 6308 8000
Fax: +65 6308 8100

MIDDLE EAST
Knowledge Village
Block 2A
Dubai
United Arab Emirates
Tel: +971 4 3911180

100 Queen's Road Central
Central
Hong Kong
Tel: +852 3719 0800
Fax: +852 2869 6272

EUROPE
25 Canada Square
London
E14 5LQ
UK
Tel: +44 20 8081 2720

AUSTRALIA
Level 12
9 Hunter Street
Sydney, NSW 2000
Australia
Tel: +612 8224 0000

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