

## FAMILY OFFICES

A fully-integrated solution, Investran helps family offices organize, automate and simplify the investment lifecycle, while bringing together front-, middle- and back-office users, through a common frame of reference. Providing powerful tools for information organization, collaboration, distribution and archiving, Investran can help simplify and automate portfolio and family member accounting, investment management and reporting processes.

### The Investran Suite

**Investran:** The Investran solution combines a web-based relationship manager, tailored specifically for the alternative assets industry, with centralized portfolio and investor accounting and reporting to provide all of a firm's users with actionable information in real-time.

**Investran Data Exchange:** Web-based investor relations, portfolio monitoring and Virtual Data Rooms.

### Streamline Workflows from Front-to-Back

Utilizing a multi-currency general ledger, Investran captures ledger and non-ledger events to track cost, fair value, and income for fund, co-investments and direct investments. Investran also tracks underlying portfolio company costs and values in addition to total exposure across investments. Reports of these figures can be distributed to investors or fund managers online.

Investran further simplifies workflows between front-, middle- and back-office users through integration between the back-office processing engine and relationship manager. Investran creates a self-service portal for front- and middle-office users to access real-time investment and fund information in a CRM-friendly format, without burdening back-office teams. Native integration eliminates the need for redundant data entry, transfer or reconciliation between disparate systems.

### KEY BENEFITS

- Execute investments in hedge funds, private equity, real estate and infrastructure.
- Support complex legal entity structures, nested vehicles and trusts.
- Track investments and monitor their performance.
- Manage relationships and streamline family communication
- Streamline fund and investor accounting processes and report distribution.
- Reduce operational risk in investment processing.

### For Front-Office

- Leverage real-time accounting data to produce on-demand performance reports helping to provide family members and investment managers with timely access to information.
- Centralize 360 degree relationship with a complete picture of contact relationships to entities and ability to drill-down to roles for other entities, while maintaining an archive of historical communications by firm or individual.
- Facilitate communication and transfer information with custodian banks; initiate wire transfers and confirmations.

#### For Back-Office

- Automate fund and investor accounting processes, including income allocations, interest calculations and cash management.
- Generate standard, ad hoc or custom reports on-demand, and instantly distribute to portfolio managers.
- Apply pre-populated templates for recurring accounting or economic events.
- Customize transactions dashboards for each specific user.
- Produce and distribute financial statements and performance reports online.
- Prepare K-1 related data and capture GAAP and tax basis for all transactions.

#### Increase Visibility across Investments for Enhanced Pipeline Management and Performance

The Investran suite provides family offices with real-time access to all of the information needed to effectively manage relationships and monitor performance of multiple investments. Using on-demand performance reporting, users are given a higher degree of visibility into underlying investments, allowing for efficient identification of trends to capitalize on opportunities and generate greater returns.

- Organize and monitor pipeline statuses and stages.
- Evaluate deal source effectiveness.
- Monitor actual versus practiced fund manager strategies by region and stage.
- Track portfolio valuations and auto-generate IRR's by sector, geographical region, or deal team member.

- Generate multiples and other user-defined performance metrics, including time-weighted return, to evaluate fund performance.
- Track investment contributions, distributions, corporate actions, deal valuations and liquidations.
- Distribute reports online to advisors, accountants, family members, trusts, real estate managers and other parties.

#### Turn Information into Action with Robust Reporting

Leverage Investran's robust reporting capabilities to turn information into action. Investran features an easy-to-use report-writing tool with user-defined fields for creating customized reports across industry segments and/or multiple funds. Users can generate ad-hoc queries to analyze and manage compliance, risk exposure, and performance across funds and portfolios. Investran allows reports to be exported to Microsoft Excel®, PDF, Microsoft Word®, and Investran Data Exchange.

- Create presentation-quality PDF reports in Excel or Crystal Reports format.
- Complete financial statement package.
- Stated versus practiced investment focus.
- Aggregate underlying portfolio company exposure through all fund investments.
- Gross and net IRR by fund manager and/or portfolio company.

For more information on Investran's solutions, please contact us at [ai.solutions@sungard.com](mailto:ai.solutions@sungard.com).

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