

VENTURE CAPITAL

A fully-integrated solution, Investran helps venture capital firms organize, automate and simplify the investment lifecycle, while bringing together front-, middle- and back-office users, through a common frame of reference. Regardless of deal size, volume or complexity, Investran allows venture capital firms to efficiently manage increasing volumes of qualitative and quantitative information, scaling as the number and size of portfolio investments grow.

The Investran Suite

Investran: Combines a web-based relationship manager, tailored specifically for the alternative assets industry, with centralized portfolio and investor accounting and reporting to provide all of a firm's users with actionable information in real-time.

Investran Data Exchange: Web-based investor relations, portfolio monitoring and Virtual Data Rooms.

Elevate Pipeline Management and Portfolio Monitoring

Investran's flexible, intuitive interface gives users complete control over how data is viewed, captured and reported, enhancing the overall user experience and ensuring that pertinent information on each deal is kept at the forefront of the business. Investran helps users to analyze investments, facilitate the due diligence process and actively monitor your portfolio of investments from sourcing through realization.

Additionally, the Investran suite provides venture capital firms with access to all of the information needed to effectively manage risk and monitor performance of multiple investments, across strategies, industries and geographic regions.

Using Investran's on-demand performance reporting, users are given a higher degree of visibility into underlying investments, allowing for efficient identification of trends to capitalize on opportunities and generate greater returns.

KEY BENEFITS

- Support General and Limited Partner entities and allocations.
- Manage the investment due diligence process and workflows.
- Track numerous investments and monitor their associated investments.
- Simplify investor relations and contact management.
- Integrate fund and investor accounting and reporting, fully-customized and easy-to-use for all types of fund structures.
- Reduce operational risk in investment processing.
- Track capitalization tables and Venture Capital securities including conversion, warrants and preference.
- Capture data according to specific needs with customized business rules.
- Utilize powerful search tools for a global search across all investments, investors and opportunities.
- Evaluate deal source effectiveness by slicing and dicing portfolio data as needed.
- Target and source deals within a specific industry or region.
- Manage and organize deal pipeline by status and stage.
- Provide access to due diligence documentation through Investran Data Exchange's secure web-portal.
- Maintain detailed communication activity by individual.

- Leverage Outlook synchronization to bring contacts and activities to handheld.
- Track financial data, such as revenues, debt, pre- and post-money valuations and full capitalization tables.
- Distribute IRR reports by sector, geography, and/or deal team member.
- Analyze potential exit strategies.

Streamline Workflows from Front-to-Back

The flexibility of Investran's multi-currency general ledger allows Investran to serve as the book of record for numerous investing entities, or act as a sub-ledger. It's flexible reporting engine allows for report generation down to any level of detail necessary, while also allowing users to generate standard reports (e.g. financial and investor capital account statements) or slice and dice performance data with user-friendly ad-hoc reporting. Reports can be instantly disseminated to stakeholders electronically.

Investran further streamlines workflows between front-, middle- and back-office users through integration between the back-office processing engine and relationship manager. Investran creates a self-service portal for front- and middle-office users to access real-time investment and fund information in a CRM-friendly format.

For Front-Office

- Leverage real-time accounting data to produce on-demand performance reports – IRR's and time-weighted returns – helping to provide faster responses to incoming investor inquiries.
- View commitments, capital balances, financial statements, performance and other finance and accounting information in a CRM-context.
- Disseminate PPMs, DDQs, LPAs, and fundraising or investor material, online.
- Centralize 360 degree relationship with a complete picture of contact relationships to entities and ability to drill-down to roles for other entities.

- Auto-generate financial statements, capital calls and other investor communications.
- Archive historical investor contact and communications to help comply with AML and KYC requirements.
- Customize content for FOIA and non-FOIA partners.

For Back-Office

- Generate standard, ad hoc or custom reports on-demand, and instantly distribute to portfolio managers.
- Automate accounting processes including waterfall and management fee calculations.
- Track stock splits, conversions, and other corporate actions.
- Apply pre-populated templates for recurring accounting or economic events.
- Maintain tax lot accounting.
- Distinguish GAAP versus tax accounting with historical views of tax basis at any point.
- Generate information for K-1 statements.
- Calculate returns across multiple funds and by partner.
- Leverage an intuitive user interface with copy-and-paste and right-click functionality
- Customize transactions dashboard specific to each user's preferences and needs.
- Integrate firm-wide general ledger with Investran.

Turn Information into Action with Report Wizard

Leverage Investran's robust reporting capabilities to turn information into action. Investran features an easy-to-use report-writing tool with user-defined fields for creating customized reports across industry segments and/or multiple funds. Users can generate ad-hoc queries to analyze and manage compliance, risk exposure, and performance across funds and portfolios. Investran allows generation of high-quality presentations and reports, which can be exported to Microsoft Excel®, PDF, Microsoft Word®, and Investran Data Exchange.

For more information on Investran's solutions, please contact us at ai.solutions@sungard.com

Australia: +612 8224 0000 **Americas:** +1 646 445 1018 **Europe:** +44 20 8081 3300

Middle East: +971 4 39 11189 **Singapore:** +65 6308 8000