

# **SUNGARD'**

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## **JFE Hottinger & Co Selects SunGard's Ambit Apsys to Support Growth in Private Banking and Wealth Management Services**

**London, UK - 10 September, 2008** - JFE Hottinger & Co (JFE), the Swiss private asset management firm, has selected SunGard's Ambit Apsys as the core banking solution to support its continued growth. Ambit Apsys will provide JFE with a scalable platform that will accommodate volume increases in portfolio and transaction management and enable the firm to offer its high net worth clients a complete customer service solution. ([www.sungard.com/apsys](http://www.sungard.com/apsys))

SunGard's Ambit Apsys is a core banking offering tailored specifically to the private banking sector. It allows wealth management professionals to view and manage investor's diverse assets, as well as aggregate, allocate, optimize and monitor client portfolios. Using Ambit Apsys, JFE will also be able to gain a complete view of their clients across the front-, middle-, and back-office through extensive customer reporting functions.

Alain Zerzuben, managing director at JFE Hottinger & Co, commented, "We chose SunGard primarily because of its strong reputation in the private banking arena. We felt they would be well positioned to understand and support our ambitious growth plans. Against a rapid four-month implementation time-frame, we are confident that SunGard can deliver what we need."

Mr Vitus Rotzer, deputy general manager for private banking solutions at SunGard, said, "We are delighted JFE Hottinger has selected our Ambit Apsys solution. Through broad experience and a strong implementation record, we know that Ambit Apsys is well-equipped to meet the needs of private banks both large and small in helping to improve efficiency, facilitate business and enhance customer relations."

### **About JFE Hottinger & Co.**

JFE Hottinger & Co. is constituted as a partnership under Swiss company law. The sphere of personally liable partners includes Jean-Philippe, François, Emmanuel and Jean-Conrad Hottinger who, combined, hold the majority vote and share capital. As such, they are simultaneously managers, owners and directors and are liable with their own assets in all of their decisions. Contrary to other institutes, all of JFE Hottinger & Co. partners work together directly and actively in advising their customers. This structure, which places capital and entrepreneurial thinking in the same hands, guarantees the setting of long-term goals, quick decision making and high flexibility. The advantage for customers of this type of structure is obvious in the sense that the customer's interests are the same as those of the partners.

### **About Ambit Apsys**

Ambit Apsys is a comprehensive solution designed for banks and financial institutions primarily active in private banking and wealth management, focusing on the needs of their private or institutional clients with

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global and holistic service. Serving institutions from 10 to 500 and more users, Ambit Apsys offers high performance, scalability, and advanced business process and front-office functionality while maintaining low total cost of ownership. Ambit Apsys is a real-time, multi-lingual, multi-currency and multi-entity, front-to-back integrated solution operating on an open and state of the art technical environment. For more information please visit: [www.sungard.com/Ambit Apsys](http://www.sungard.com/AmbitApsys)

## About SunGard

SunGard is one of the world's leading software and IT services companies. SunGard serves more than 25,000 customers in more than 70 countries, including the world's 25 largest financial services companies.

SunGard provides software and processing solutions for financial services, higher education and the public sector. SunGard also provides disaster recovery services, managed IT services, information availability consulting services and business continuity management software.

With annual revenue exceeding \$5 billion, SunGard is ranked 472 on the Fortune 500 and is the largest privately held business software and services company on the Forbes list of private businesses. Based on information compiled by Datamonitor\*, SunGard is the third largest provider of business applications software after Oracle and SAP. *Continuity, Insurance & Risk* has recognized SunGard as service provider of the year an unprecedented five times. For more information, please visit SunGard at [www.sungard.com](http://www.sungard.com).

\*January 2009 *Technology Vendors Financial Database Tracker* <http://www.datamonitor.com>

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