

# SUNGARD<sup>®</sup>

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## **SunGard Launches Next Generation Apsys Solution**

Enhanced Private Banking and Wealth Management Offering

Aimed at Banks With Over 500 Users

**Geneva, 4 December 2007** – SunGard (<http://www.sungard.com>) today announced the launch of the next generation of its Ambit Apsys core banking solution for private banks and wealth management firms with over 500 users. Initially designed for small to mid-tier banks, Ambit Apsys has now been enhanced to offer higher performance, scalability, advanced business processes and front-to-back-office functionality for larger private banking operations. Ambit Apsys is a comprehensive core banking solution that can help customers to streamline processes, rapidly launch new products and services and reduce risk in core renewal projects (<http://www.sungard.com/Apsys>).

The new solution's Service Oriented Architecture (SOA) helps banks to offer client services through third party systems, such as CRM tools, Web applications and e-banking solutions. This helps improve time-to-market, ease integration efforts and helps to reduce maintenance costs. Bank advisors can become more responsive, open new accounts and manage client relationships across the whole enterprise - in real-time and with a 360° view of their customers. Ambit Apsys' multi-entity capabilities also help banks to expand across geographies, launch new outsourcing businesses and offer segment services within their organisation's different entities.

Ambit Apsys scales to a wide range of customer segments, from ultra high-net worth and family offices to high-net worth and the mass affluent. Banking transactions can be optimized and business processes aligned with industry changes through the solution's Business Process Management (BPM) capabilities, and its new Business Intelligence (BI) platform can also help to provide high quality custom reporting for customers and management analysis.

Otto Bruderer, managing partner of Wegelin & Co., a major user of the Ambit Apsys solution, commented: "When we launched our business processing operations business in 1997 we implemented Ambit Apsys as our back-office technology. Since then Wegelin has grown 20 times its original size and is now close to 500 internal and outsourcing users. Throughout this time we have maintained Ambit Apsys as our core technology, and have seen it evolve to meet our changing needs. We consider Ambit Apsys to be a state-of-the-art private banking system, undergoing continuous development, that provides functionality and reliability that is second to none."

Daniel Bardini, president of SunGard's Ambit Apsys business, said, "For the past ten years we have helped private banks across Switzerland with their core banking requirements. Many of our customers have grown during that time, offering more sophisticated products and enhanced client services. This growth has triggered an increase in core banking requirements and we have continued to develop Ambit Apsys to meet these demands."

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## About Ambit Apsys

Ambit Apsys is a comprehensive solution designed for banks and financial institutions primarily active in private banking and wealth management, focusing on the needs of their private or institutional clients with global and holistic service. Serving institutions from 10 to 500 and more users, Ambit Apsys offers high performance, scalability, and advanced business process and front-office functionality while maintaining low total cost of ownership. Ambit Apsys is a real-time, multi-lingual, multi-currency and multi-entity, front-to-back integrated solution operating on an open and state of the art technical environment. For more information please visit: [www.sungard.com/apsys](http://www.sungard.com/apsys)

## About SunGard

SunGard is one of the world's leading software and IT services companies. SunGard serves more than 25,000 customers in more than 70 countries, including the world's 25 largest financial services companies.

SunGard provides software and processing solutions for financial services, higher education and the public sector. SunGard also provides disaster recovery services, managed IT services, information availability consulting services and business continuity management software.

With annual revenue exceeding \$5 billion, SunGard is ranked 472 on the Fortune 500 and is the largest privately held business software and services company on the Forbes list of private businesses. Based on information compiled by Datamonitor\*, SunGard is the third largest provider of business applications software after Oracle and SAP. *Continuity, Insurance & Risk* has recognized SunGard as service provider of the year an unprecedented five times. For more information, please visit SunGard at [www.sungard.com](http://www.sungard.com).

\*January 2009 *Technology Vendors Financial Database Tracker* <http://www.datamonitor.com>

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