

SUPERIOR HANDLING TRADE EXECUTION AND PRICE DISTRIBUTION



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Liquidity is fragmenting and your clients are demanding new ways to trade. Business is becoming more complicated – just when regulatory scrutiny is at its most intense. How do you respond?

Front Arena delivers superior agility, helping you find and close on more opportunities than any other platform. Real-time transparency across customer orders and trades, on exchanges and over the counter, optimizes decision-making. Overtake the competition with dynamic Position Control.

Distributing firm quotes down multiple channels helps you reach the widest audience. Tuning flows of liquidity to multiple execution venues automates volume business and allows desks to concentrate on high value deals.

Front Arena gives you uncompromising feedback and response.

REAL-TIME TRANSPARENCY
ACROSS CUSTOMER ORDERS
AND TRADES, ON EXCHANGES
AND OVER THE COUNTER.

CLIENTS AND INVESTORS EXPECT COMPETITIVE EXECUTION FROM THEIR BROKERS.

SUPERIOR SALES

Sales desks face relentless competition: you need to demonstrate you are delivering real value to clients. Front Arena enables you to offer a wider range of products with less administrative overhead. Comprehensive workflows easily support different product desks and operating models. Sales people can quickly execute customer orders and capture commissions or spreads, while transferring risk to the appropriate risk takers.

BETTER BROKERAGE

Clients and investors expect competitive execution from their brokers. Front Arena's proven infrastructure for cross-asset broking allows you to give your clients superior executions. Combine advanced customer connectivity, order handling, IOI management and auditing (to prove best execution) and allocations with our internal market to increase the quality of service you offer your clients pre- and post-trade.

Full market connectivity gives you access to the world's leading electronic exchanges and to communication networks, order routing networks and online broker trading services. Open, versatile and customizable, Front Arena lets you design your order flow in the most efficient way using our rules engine to automate orders on cash and derivative instruments.

HIGH PERFORMANCE MARKET MAKING

By bringing together multiple asset classes and exchange connectivity on a single proven platform, Front Arena can radically simplify your IT topology. Purpose-built automation and workflows helps you quote precisely as you wish. Manage more books, hedge effectively across electronic and OTC marketplaces – increase the throughput you can handle.

It's simple to navigate P&L, sensitivities, risk and workflow through a single interface. Flexible and scalable, Front Arena evolves with your business needs. You can modify quoting strategies or introduce new methods for calculating spreads, add new algorithms or even new instruments, without major re-engineering.

DISTRIBUTING FIRM QUOTES DOWN MULTIPLE CHANNELS HELPS YOU REACH THE WIDEST AUDIENCE.

THE LOWEST LATENCY

When latency really matters, exchange co-located quote servers and purpose built exchange connections ensure the fastest re-quoting and the best executions for you and your customers.

SMARTER ORDER ROUTING

Smart order routing is designed into Front Arena. A wide range of customizable smart algorithms ensures you capture best prices for customers and can prove best execution for regulators.

INSIGHTFUL INTERNALIZATION

Front Arena makes it easier to spot and execute crosses. Save exchange fees and deliver better value to customers, thereby establishing a competitive advantage for you.

ADVANCED ALGORITHMIC TRADING

An ever-expanding suite of proven algorithmic trading strategies is just the start. Use Front Arena templates to custom-build your own cross-asset algorithms.

OPTIMAL OTC

Easily handle the widest range of OTC products and distribute prices to third parties. Well-organized workflows include dynamic opportunity and watch lists. It's easy to mine data and offer informed choices for customers.

CONNECTING CUSTOMERS

Offer full market connectivity to the world's leading electronic exchanges and to communication networks, order routing networks and online broker trading services. Serve institutions, retail investors and professional counterparties better by giving them the information they need.

MANAGING RISK

Integrate risk management into your workflows and processes using Front Arena. Eliminate 'cross-silo' risk issues that are typical in platforms built from single asset-class systems.

The competitive landscape is presenting serious opportunity – for those with the vision and speed to take advantage. Front Arena is the cost-effective and flexible technology platform that lets you control multiple asset classes and business lines.

A growing number of banking clients, across all regions and tiers, now rely on Front Arena across their businesses. Others choose a single implementation to do a specific job, meshing seamlessly with existing systems.

All implementations follow our unique ‘validation of scope’ methodology, mapping Front Arena to your systems and expectations. Fully extendable and scalable, Front Arena evolves with your business.

It’s a new era in Financial Markets. Front Arena is the new, intelligent engine that can deliver true Position Control.

FULLY EXTENDABLE AND
SCALABLE, FRONT ARENA
EVOLVES WITH YOUR BUSINESS.

POWER IS NOTHING WITHOUT CONTROL
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