



SUNGARD AVANTGARD AMERICAS SUMMIT 2009

AGENDA

April 19 - 22, 2009
Chicago, IL

Approved for up to 6 CTP/CCM recertification credits
by the Association for Financial Professionals.



Across the Ecosystem: Collaborative Financial Management

SUNDAY - APRIL 19 2009		
Arrivals / Registration: 5:00PM - 7:00 PM		
Welcome Networking Reception 7:00 PM - 9:30 PM		
MONDAY - APRIL 20 2009		
Breakfast: 8:00 AM - 9:00 AM		
General Session: 9:00 AM - 10:30		
Key Note Address: This is Not Just Another Credit Crunch Till Guldimmann, Vice Chairman, SunGard		
Welcome Remarks Ken Dummitt, President, SunGard AvantGard		
Treasury & Finance at the Forefront How Has the Credit Crunch Changed the Way You Operate?		
BREAK: 10:30 AM - 11:00 AM		
11:00 AM - 12:00 AM		
Collaborative Financial Management Connecting the Dots Across the EcoSystem of Suppliers, Buyers, Banks and other Trading Partners		
LUNCH: 12:00 PM - 1:30 PM		
1:30 PM- 2:20 PM		
Cash is King - Credit Crunch	FX Risk Management	Claiming Back the Business
<i>Art Hernandez</i>	<i>Andrew Woods</i>	<i>Leyton Perris</i>
In the midst of the credit crunch, organizations are looking to mitigate bad debt expense and accelerate cashflow. According to a survey by the Credit Research Foundation, 67% of the respondents indicate a dramatic slowdown in customer payments in the past 12 months. This session covers five best practices for improved results.	Attend this session to learn why now is a better time than ever before to elevate your treatment of FX management. FX data/currency visibility, timely analysis and help with overall decision-making and vastly mitigate losses incurred while operating in a volatile and global economy.	With IT resources and budgets limited, many organizations are looking to focus on core competencies while outsourcing the management of their technology solutions. Attend this session to understand what steps can be taken to reduce total cost of ownership by leveraging hosted and application management services.
G/L Reconciliation	Digital Remittance Processing	SWIFT Connectivity - Faster & Easier
<i>Richard Chapman / Alison Cromer</i>	<i>Mike Shields</i>	<i>Dave Dunmire / SWIFT</i>
Corporations are often looking for better ways to maintain visibility and control over G/L Reconciliation processes. This can be a daunting task considering that regulatory controls and risk exposures are on the rise, while at the same time, settlement timeframes are shortening. Learn how automation can help reduce manual processing.	Does your company have trouble accurately processing customer payments in a timely manner? Are you paying too much in data extraction fees? Learn how a Fortune 300 company automated their remittance data capture to create flexibility, reduce cost, and clear receivables more quickly and accurately with limited changes to its existing environment.	Over the past few years there has been an increase in corporate demand for SWIFT connectivity. This requirement has been driven by strategic initiatives such as treasury centralization, payment factories, or liquidity management. Learn how companies are connecting faster & easier now with service bureaus and member concentrator models.

AvantGard Americas Summit 2009 - Agenda

MONDAY - APRIL 20 2009 (continued)		
2:30 PM- 3:20 PM		
Risk Based Collections	Money Market Mutual Fund Portals	eTreasury Portals for Remote Locations
<i>Art Hernandez</i>	<i>STN & Guest Speaker</i>	<i>Tony Pettit</i>
Risk based collections is the practice of incorporating risk scores to determine the most appropriate path of action for chasing past due receivables. By closely integrating the credit risk management scoring & reviews, companies can automatically switch customers to more aggressive collection chase paths as the risk grade degrades. This best practice allows for better control to mitigate bad debt expense.	Join SunGard STN and Federated Investors Deborah Cunningham, CIO, Taxable Money Markets, for a review of recent news and trends in the money market mutual fund industry and current credit market conditions. This session includes details on the Investment Company Institute's new Money Market Working Group Report, the U.S. Treasury's Temporary Guarantee Program for Money Market Funds, and other regulatory initiatives.	Consolidating data from subsidiaries and business units is a critical component of accurate cash positioning and forecasting. By using remote portal access, companies can greatly improve their visibility to cash & risk.
G/L Reconciliation	Commodity Hedging	ePayments: Leaving the Check Behind
<i>Richard Chapman / Alison Cromer</i>	<i>Kiodex</i>	<i>Dave Dunmire / Neal Anderson</i>
Corporations are often looking for better ways to maintain visibility and control over G/L Reconciliation processes. This can be a daunting task considering that regulatory controls and risk exposures are on the rise, while at the same time, settlement timeframes are shortening. Learn how automation can help reduce manual processing.	Learn how companies are able to transform corporate risk into a strategic advantage. Companies across a broad spectrum of verticals and industries benefit from risk management that combines four key areas — independent market data, risk reports, valuation models and deal capture. Learn how FAS 157 regulations apply to this strategy.	Learn how companies are migrating away from paper based, manual payments solutions using online portal for payments execution. From the supplier perspective, learn how to register for receipt of electronic payments via the centralized SunGard Vendor Registration database.
BREAK: 3:15 - 3:45		
3:45 PM- 4:35PM		
Claiming Back the Business	Money Market Mutual Fund Portals	Commodity Hedging
<i>Leyton Perris</i>	<i>STN & Guest Speaker</i>	<i>Kiodex</i>
With IT resources and budgets limited, many organizations are looking to focus on core competencies while outsourcing the management of their technology solutions. Attend this session to understand what steps can be taken to reduce total cost of ownership by leveraging hosted and application management services.	Join SunGard STN and Federated Investors Deborah Cunningham, CIO, Taxable Money Markets, for a review of recent news and trends in the money market mutual fund industry and current credit market conditions. This session includes details on the Investment Company Institute's new Money Market Working Group Report, the U.S. Treasury's Temporary Guarantee Program for Money Market Funds, and other regulatory initiatives.	Learn how companies are able to transform corporate risk into a strategic advantage. Companies across a broad spectrum of verticals and industries benefit from risk management that combines four key areas — independent market data, risk reports, valuation models and deal capture. Learn how FAS 157 regulations apply to this strategy.
Cash is King - Credit Crunch	Digital Remittance Processing	Integrated Payables
<i>Art Hernandez</i>	<i>Mike Shields</i>	<i>Dave Dunmire</i>
In the midst of the credit crunch, organizations are looking to mitigate bad debt expense and accelerate cashflow. According to a survey by the Credit Research Foundation, 67% of the respondents indicate a dramatic slowdown in customer payments in the past 12 months. This session covers five best practices for improved results.	Does your company have trouble accurately processing customer payments in a timely manner? Are you paying too much in data extraction fees? Learn how a Fortune 300 company automated their remittance data capture to create flexibility, reduce cost, and clear receivables more quickly and accurately with limited changes to its existing environment.	Your company has made significant investments in treasury, ERP, and other platforms, but the processing continues to use multiple systems and manual processes. By bringing together check, electronic, domestic, and foreign exchange based transactional activities companies can improve management of cash & reduce costs.
Evening Event - Customer Appreciation Dinner 6:30 PM Cocktails / 7:00 PM Dinner 6:30 PM Cocktails / 7:00 PM Dinner		

AvantGard Americas Summit 2009 - Agenda

TUESDAY - APRIL 21											
8:00 AM - 9:00 AM											
Breakfast											
9:00 AM - 3:00 PM											
Full Day Product Breakout Sessions											
Quantum	Integrity	ICMS	Globe\$	RESIQ	TWS	APS2	GETPAID	Aceva	PayNet	Secure32	Trax
Product Tracks: Full Day of Programming (Product Strategy & Updates) This full day of programming will include breakout sessions by product. Each room will have a dedicated stream with product and service experts on hand to answer questions and take feedback from the client base. Sessions will include a full update on the product line, an overview of associated modules, and client led best practice sessions. These breakouts will run from 9:00 to 2:30 and then the group will have the opportunity to attend one of three sessions: eTreasury (how to gain visibility to cash positioning from remote locations), Advanced Risk Management (looking at the QRisk product) and Cash Application (understanding how this function plays a key role in improving cash flow). These are full day dedicated product sessions.											
10:30 AM - 11:00 AM											
BREAK											
11:00 AM - 12:30 PM											
Product Tracks: Case Studies & Best Practices - Maximize Investments in Technology As part of the breakout sessions, there will be client presentations offering the ability to share best practices amongst your peers. These sessions will focus on how the various applications are being used to more effectively manage cash, mitigate risk, improve cash flow, enhance forecasting abilities and reduce cost structure. These also include best practice usage presentations by domain experts aimed at helping customers maximize their existing investments in technology. Customer case studies will include AEGON, Boeing, Estee Lauder, Johnson Diversey, MetLife, Tech Data, and Tellabs.											
12:30 PM - 1:30 PM											
LUNCH											
1:30 PM - 3:00 PM											
Product Tracks: Open Forum / Q&A As part of the full day of programming for each product line, there will be an open Q&A session. These sessions will offer customers the ability to ask questions to application experts and peers regarding system functionality, best practice usage and general questions including topics around process and workflow. This slot will help to wrap up the day of product specific sessions in an open forum environment. Bring your questions!											
3:00 PM - 3:30 PM											
BREAK											
3:30 - 4:30											
eTreasury Portals for Remote Locations				Advanced Risk Management				Cash Application Processing			
<i>Tony Petit</i>				<i>Andrew Woods</i>				<i>Art Hernandez</i>			
Consolidating data from subsidiaries and business units is a critical component of accurate cash positioning and forecasting. By using remote portal access, companies can greatly improve their visibility to cash & risk.				Overview and Q&A session on the AvantGard QRisk solution including best practices & most often asked questions review. This will also provide a good level of insight for customers not currently familiar with this solution as it relates to extending the treasury solution.				Many companies overlook the cost savings available by improving the cash application process. This time sensitive function is all too often left to manual processing that is prone to error and takes days. By automating the matching process companies can lower DSO and realize significant cost savings as well as reduced error.			
WEDNESDAY - APRIL 22: TRAINING											
8:00 AM - 9:00 AM											
Breakfast											
9:00 AM - 3:00 PM											
See listing of sessions offered in Onsite Guide											