



SUNGARD SOLUTIONS FOR WEALTH MANAGEMENT

SUNGARD'S DATA AGGREGATION SERVICE Taking external data from manual to manageable

Providing holistic wealth management — effectively addressing needs and goals in a consolidated manner, while establishing close relationships with your clients — can be a key differentiator for wealth management organizations. Having visibility and access to all of your client's relevant data at any time, from anywhere, can help contribute to the quality of the service you provide.

To effectively span and address all levels of your holistic advice process, your advisors also need to see a full picture of each client, including unified managed household accounts, holdings and their related information. And account aggregation that provides data for all of a client's assets, whether they are held within an organization or held away, is critical.

Given the complex network of investment providers — whether internal or external — organizations have to manage a great deal of data residing in different systems, databases and organizations. You collect related client account data from varied sources to be used by different systems and people, so simply keeping track of all that data and making sure it is secure is a challenge in itself.

Your advisors want and need to have all pertinent data at their fingertips, so they spend valuable time collecting it and querying multiple external custodians. Yet for data to be considered "pertinent" and contributing to a holistic approach to wealth management, it must be related, relevant and shared. In addition, data from disparate sources must be gathered, transformed and normalized. This kind of manual aggregation work can be cumbersome and time consuming for any organization, and introduce unnecessary risk into the process. Plus, you are expending extra effort and resources that could be used in other, more productive, ways.

Alleviating the Challenges

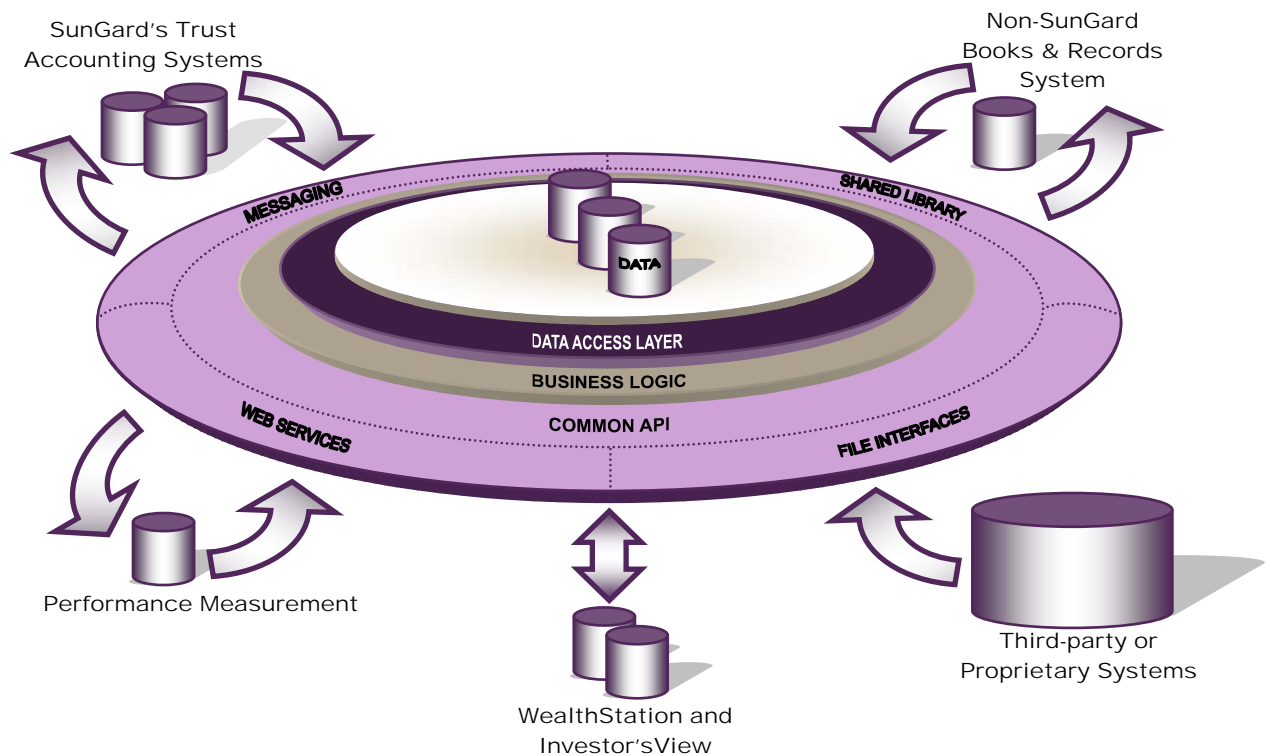
SunGard offers a reliable and comprehensive Data Aggregation Service to help alleviate the challenges many firms face with their data. SunGard's service works in partnership with Advent Software, Inc., which enables access to more than 500 data providers and processing of over 2,400,000 accounts per day. A comprehensive, reliable and functionally robust custodial data aggregation service for the wealth management arena, SunGard's Data Aggregation Service helps your organization:

- Collect, consolidate and receive data electronically
- View performance data holistically
- Deliver more holistically-based tax and risk management advice
- Improve comprehensive planning and modeling
- Perform more broad-based, informed asset allocation
- Source data securely via direct-feed interfaces to systems of record
- Include daily transactions, positions, prices, security information and other data

With SunGard's Data Aggregation Service, data from many different custodians and external systems is delivered automatically and quickly to your organization, where SunGard collects, consolidates and normalizes it for you. Then, SunGard posts that data automatically to your client accounts within the SunGard applications you use.

Because data delivery from external sources comes to you automatically, SunGard helps save you the time and cost of managing both the data feeds and external relationships. Your external interfaces are prearranged and managed by SunGard, including account activation and authorization of each external source, as well as support of data communications and normalization.

SUNGARD'S DATA AGGREGATION SERVICE



Enabling the Future

The benefits of data aggregation from SunGard do not stop with the initial service deployment. SunGard's Data Aggregation Service gives you the ability to keep your newly consolidated data current and useful. When you subscribe to the service, and account-level transaction and position information becomes available, the data is normalized before loading into any trust accounting platform, such as SunGard's AddVantage or Global Plus. As you add new clients with disparate sources of data, SunGard's Data Aggregation Service also grows to accommodate your needs.

With SunGard's Data Aggregation Service, advisors have access to more information that is vital and relevant to the unified managed household concept — including planning, proposal generation, coordinated investment management, and consolidated data and reporting. If information is power, then SunGard's Data Aggregation Service gives you what you need to help you advise clients more holistically and help your organization facilitate a future of service excellence and growth.