

STATEMENT PLUS OVERVIEW

Graphical Formats with Color Option Center

Client statements are an important communication component between your institution and your customer. In today's financial environment, your competition comes not only from other local firms but also nationally known financial advisors and mutual fund companies. Because of this, you need tools that put you on a par with them by providing portfolio information that is timely, easy-to-understand and aesthetically pleasing.

AddVantage's Statement Plus graphical formats with color option provide these tools to help you keep current clients and grow your business. When used in conjunction with AddVantage Web Link, you can even deliver statements over the Internet.

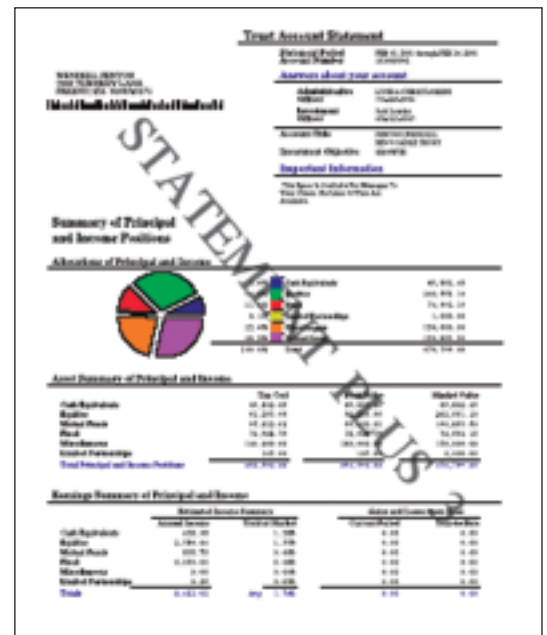
AddVantage Statement Plus Graphical Formats with Color Option Features

- True graphical formatting
- Duplex printing available for paper cost reduction
- Up to ten (10) font choices
- Pie charts and bar charts in color or black and white patterns
- Address POSTNET bar codes for mailing
- Text formatting: bolded, underlined, shaded, italicized and colored
- Portrait or landscape orientation
- Statements can be printed on any printer that has PCL5 capabilities or higher
- Statements can be generated online or through agenda processing

- Easy-to-understand formats
- Web statement delivery option
- Customization to help you brand your statements and set you apart from competitors

Available Statement Plus Graphical Formats with Colors

- Statement Plus 1: graphical broker with color option (settlement date)
- Statement Plus 2: graphical combined portfolio with color option (settlement date)
- Statement Plus 3: graphical detailed portfolio with color option (settlement date)
- Statement Plus 4: graphical investment review with color option (trade or settlement date)
- Statement Plus 5: graphical trade date with accrual with color option (trade date)
- Statement Plus 6: graphical mutual fund with color option (settlement date)
- Statement Plus 7: graphical private banking with color option
- Statement Plus 8: graphical dynamic with color option



Sample Statement Plus:
Graphical Formats with Color Option