

## FROM PAPER TO CLIENT PORTAL: SPEED THE TRANSITION TO MORE ROBUST, FLEXIBLE AND INTERACTIVE REPORTING

Just as investment success is measured in gains and losses, investor confidence in your organization is influenced by the timeliness and quality of the reports your clients receive. Too much dependence on paper-based reporting and too little application of available technology can detract from your image as an industry leader; one who understands and embraces the requirements of investors who must make timely decisions based on the accuracy, timeliness and ease-of-use of the reports you provide.

In light of the financial services industry's soaring demand for timely and transparent reporting, the accuracy and speed of your own reporting capability can be a key challenge – and key differentiator – for your business. Increasingly, online reporting is becoming another “must” for fund administrators to have in their service offering.

### **Persistent Challenges Require Innovative Solutions.**

With pressures for greater accounting transparency at all time highs, asset managers must quickly master differences in language and accounting standards across different time zones, while responding to the demand for more timely and customized reports that address the myriad distinctions among complex financial instruments.

To succeed in this new world of financial reporting, you know that your organization must shift from providing just “the basics” to offering leading edge reporting solutions geared to fill critical communications gaps that can occur when sudden financial news shock waves are generated.

### **With Asset Arena's Client Portal, your task just got easier.**

Employing all-in-one, advanced technology, Asset Arena's Client Portal module (Client Portal) provides asset managers and fund administrators with a reporting mechanism that begins by examining all of the steps in the client reporting process.

Available as an integrated module to Asset Arena Investment Accounting (GP3 edition) and Asset Arena Compliance, Client Portal applies a broad menu of robust, timely, flexible and cost-efficient automated solutions, providing clients with the reports they want in custom-built templates of their choosing.

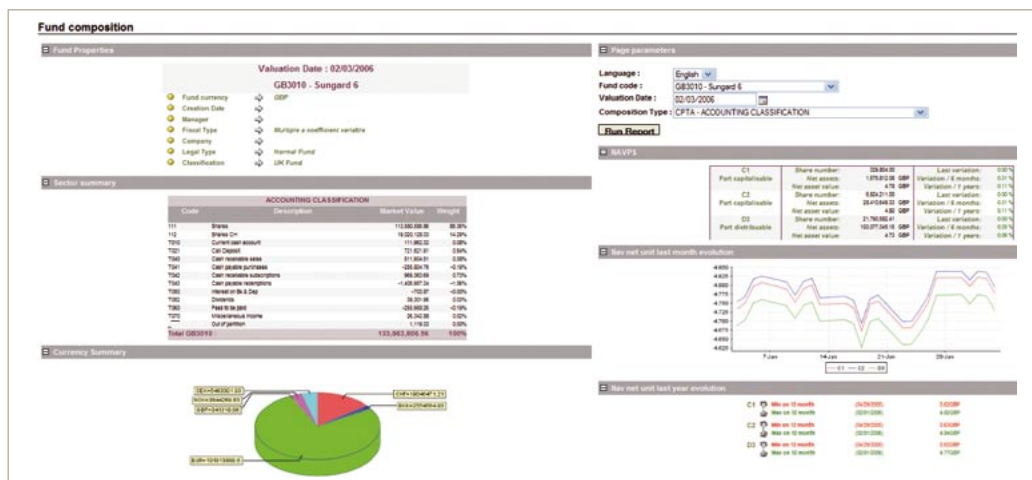
### **Increase Efficiency and Consistency, Maintain Flexibility.**

Developed by SunGard, a leading service provider in the financial industry, Client Portal is designed for those firms which currently rely too heavily on intensive, manual processes to organize and produce their reports. Backed by SunGard's experience and innovation, Client Portal provides:

### **Time savings and increased efficiency.**

Client Portal saves time for users and increases their effectiveness by offering a complete end-to-end framework. Users can avoid manual data-management problems, while creating fully customized reports through Client Portal. By automating their reporting process, management can also redeploy key resources to concentrate on their core functional challenges.

## Client Portal Report Wizard



Asset Arena Client Portal's report wizard lets you produce customized dashboards based on your unique requirements.

### Greater consistency, fewer errors.

The pressure is on: asset managers and service providers must not only overcome global language and accounting differences; but also coordinate and transmit various sources of data - all on the 24/7 basis the new global economy requires. Too much data can slow down decision-making, just as too little can lead to mistakes. With Client Portal, multiple file formats, including pdf, xls/csv, and xml formats, can use the same underlying calculation mechanism for data. That way, users can be assured of greater consistency and fewer errors.

### Customization and flexibility.

Client Portal makes it easy for users to customize reports according to their own requirements for:

- New or modified reports, calculations and fields.
- Multiple languages and differing accounting standards.
- Interfaces with other applications.
- Definitions and locations.

### A shared platform.

Client Portal increases a customer's autonomy by offering a shared platform that can integrate with their own technology preferences, while relying on SunGard's outstanding technological expertise.

### Client Portal's Advantages Help Power Your Success.

Client Portal helps to address today's reporting challenges through attractive added-value online reporting capabilities such as:

### Dashboards customized to your requirements.

From net asset values and compliance considerations to performance measurements, show your client constituencies how to access just the information they need with our highly personalized on-line dashboards.

### Creating and running on-demand, ad-hoc reports based on pre-defined templates.

Developing templates, for example, that show a narrow selection of information – such as brokers' fees, management fees, and treasury positions – is easy to do with Client Portal. Let your customers view their account information their way, without the clutter of ungainly spread sheets. Our pre-defined templates are available in various formats to enable greater transparency and flexibility in selecting and highlighting targeted data fields.

### Client Portal Puts the Information Universe in Your Hands.

A standard range of reports, which can facilitate analysis capabilities, is available. Reports include:

- Economic sector summary with sector details.
- Asset currency summary with currency details.
- Domiciliation summary with country details.
- Detailed inventory valuations that provide market price, profit and loss information for each fund position.
- Balance sheet with expanded general ledger capability for each account.
- Net asset value history for each share class.
- Trade rules check for compliance purposes.

### **On-Line Browsing – According to the User’s Profile.**

All posted reports, as well as online queries, email, and file transfer protocols (FTP) can be generated, stored and integrated through multiple distribution channels with Asset Arena Investment Accounting and Asset Arena Compliance. A notification module provides a “heads up” alert on a real-time basis to managers, auditors and compliance officers as new reports become available. Alerts are available in a variety of formats including direct email, SMS/text, portal notifications and more.

### **Improve Integration and Flexibility.**

Whether in use or during deployment, Client Portal offers open integration with existing platforms as well as in combination with Asset Arena’s family of business components, including Asset Arena Compliance and Asset Arena Investment Accounting (GP3 edition). Client Portal can also be integrated with existing systems providing API and web services.

### **Remote Access.**

Clients have remote access to Client Portal’s functionality in a secure mode via API services, including:

- Asset Arena Compliance business reports to check results and acknowledge any breaches.
- Asset Arena Investment Accounting business processes; such as NAV validation, operational reports, NAV history.
- Other Asset Arena components or external software solutions.
- Access to warning messages or third-party websites.

### **Complete Audit Trail for Each Report.**

Every report is logged inside the system, a feature that is ideal for meeting today’s stringent regulatory requirements for closer monitoring and greater transparency.

### **Timely, Transparent Reporting Requires Collaboration and the Right Technology.**

Designed to foster interoperability, portability and open software standards, Client Portal is using open source frameworks-based technology. This will enable customers to work directly – in a collaborative way – with SunGard on shared technical and functional enhancements. To leverage its wide array of functions, Client Portal employs SunGard’s Infinity, a scalable service-oriented architecture that facilitates integration with third-party applications.

In keeping with its collaborative qualities, Client Portal report engine is based on the industry standard JasperReport tool that your client’s IT team and SunGard can freely employ toward creating additional reports and dashboards. Additional report engine integration can be implemented with Client Portal.



### **A WORD ABOUT SUNGARD’S INFINITY**

SunGard Financial Systems is pursuing a visionary initiative to transform some of the key functionality of its core systems into components to form a new software development and on-demand delivery environment called Infinity. Infinity enables financial institutions to develop and deploy custom applications, integrating SunGard components with their own proprietary or third-party components. Infinity uses SunGard’s Common Services Architecture (CSA), a service-oriented architecture (SOA) development framework, offering business process management (BPM) and a virtualized, software-as-a-service (SaaS) infrastructure.

Asset Arena Client Portal	
Feature	Benefit
Advanced technology	Facilitates the delivery of a full set of reporting capabilities through robust, flexible and interactive Internet-based applications.
JasperReport	Take advantage of industry standard JasperSoft® open source BI suite, the world's most popular Java reporting system.
Customization and flexibility	The number of potential reporting requests is limited only by the user's requirements and standards. Clients retain their autonomy, while gaining access to SunGard's online technological expertise.
Cost-efficiency	Simplifies design and execution of reports. This web-enabled user interface, or dashboard, can be customized to anyone's specific needs.
SunGard's Infinity	A visionary initiative to transform the on-demand delivery environment. Enables financial institutions to develop and deploy custom applications integrating SunGard components with their own proprietary or third-party components.

### Grow Your Business With Asset Arena

Client Portal is just one of the many modules that help make Asset Arena the industry's most trusted suite of solutions. Processing more than \$20 trillion in assets, Asset Arena is SunGard's global suite of products and services for asset managers, institutional investors, and traditional and alternative fund administrators. Asset Arena supports the core functions of the asset management industry including the

investment process, investment operations and investor servicing. By leveraging technologies such as business process management and software-as-a-service, Asset Arena helps investment firms manage complexity, increase efficiency, and reduce costs and operational risk, while maintaining agility to respond to changing business and regulatory requirements.

### Contact us

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