

## **SUPPORT MORE POWERFUL TRADING STRATEGIES WITH FORECASTED AND HISTORICAL MARKET DATA ANALYSIS**

With the ever-increasing volume of information flowing through financial services firms, it is a major challenge to identify new trading patterns and opportunities. That's why firms are looking for the most innovative tools available to test their trading strategies and ultimately help capture more revenue.

SunGard's Fame solution has provided financial services institutions with advanced analytical tools for two decades. Now customers can leverage the integration of Fame's historical time-series market data with the advanced predictive data and models produced by Finalyz to find and capitalize on new opportunities.

Fame 10 offers flexible, intuitive and powerful tools for analyzing, querying and storing data, including for performance-critical applications, helping customers find trading opportunities throughout the day.

It also provides intraday snapshots of data, which can support low latency and risk management strategies. In addition, it offers greater scalability and increased speed and throughput for very large objects.

finalyz pSci performs broad cross border and cross sector analysis of time series data and delivers predictions for numerous different time horizons, from one trading day to three months, as determined by each user.

Together, they can help quantitatively driven users across the enterprise. For example, with the integration of Finalyz's managed price forecasts, traders can run new types of queries and analysis, giving them more flexibility. Because they have the data they need to properly analyze price performance and predict future trends, users can create comprehensive trading strategies and find new insights and opportunities.

In addition, analysts can create a robust environment to test models and strategies by leveraging the Fame 4GL scripting language and the Fame Java, C++, and C# toolkits.

The solution also provides access to a range of third-party statistical packages as well as out-of-the-box formula libraries that apply pricing analytics to end-of-day time series data.

SunGard provides 24/7 support and monitoring of the core server as well as software and data support hotline assistance.

Historical market data time series and their prolongation can be systematically integrated within Fame's 4GL scripting environment, refreshable Microsoft Excel® workbooks, C#, Java and C++ applications and Web applications via the Fame Web Access layer.

### **KEY BENEFITS OF FAME WITH FINALYZ:**

- Helps users find patterns that can lead to new opportunities
- Leverages the advantages of Fame 10 and finalyz pSci, including greater scalability and complex time series analysis
- Supports more flexible and more intuitive data queries
- Seamlessly integrates with other Fame solutions as well as commonly used third-party statistical packages

## **NEED MORE INFORMATION?**

Contact your sales representative at +1-800-825-2518 or visit us at [www.sungard.com/fame](http://www.sungard.com/fame).