

## FAME DATA DELIVERY CHANNELS

### *Customize how you access Fame data*

Financial services institutions can choose how they access Fame data based on their specific requirements.

These channels are available on an ASP basis to minimize maintenance and cost for the customer without affecting the power and scalability of Fame's high-speed database technology.

SunGard maintains the data, making security identifier changes, corporate actions updates, and modifications based on changes in vendor datafeeds. Customers can feel reassured that their mission-critical server will be actively monitored and, when necessary, quickly recovered.

The solutions are fully customizable for maximum value and minimal cost. For example, whether users subscribe to the full set of Fame content or a selected range of specific data, they are only charged for the data they receive. They can make changes to their subscriptions at any time.

#### **Fame Onsite Server**

With Fame Onsite Server, customers can obtain large volumes of data for functions such as risk management, portfolio management and quantitative analysis or to meet other requirements throughout the organization.

Fame Onsite Server offers a pre-processed and fully-managed source of data that integrates a variety of commonly used content providers. SunGard delivers the data directly to the customer in a consistent and singular database format. SunGard has over 10 years' experience delivering mission critical data through Fame Onsite Server.

#### **Fame Remote Access**

Ideally suited for users that work with limited data sets, Fame Remote Access offers the hedge fund, analyst or private bank access to the vast wealth of historical data that is available via Fame.

Fully compliant with standard Fame APIs, Fame Remote Access also provides all of the benefits of the Fame time series engine and analytics at a lower cost and without the need to maintain a server in-house.

Fame Remote Access distributes time-series data using the Fame Access client/server architecture, allowing any Fame application to access all Fame managed content. Back-testing, portfolio optimization, attribution and risk systems can receive accurate and validated data with minimal strain on infrastructure.

#### **Fame Remote Web Access**

Fame Remote Web Access offers an economical, low maintenance solution for customers with specific data needs.

Customers also benefit from the "time-intelligence" capabilities of the Fame time series database and full access to the Fame Java Toolkit and Fame's server-side analytical capabilities for time series analysis.

Data is accessed through standard http-protocol requests and returned as XML, CSV, HTML or Fame Java Toolkit objects. The Fame Data Extractor GUI provides a graphical means of navigating the Fame managed content and accessing data for retrieval into a local data repository.

## KEY BENEFITS OF FAME DELIVERY CHANNELS:

### ***Offer a low maintenance and economical way to access Fame data***

SunGard hosts the solution and maintains the data, so customers don't have to worry about making updates or managing the data or technology. Users can also feel reassured that the data they see is the most up-to-date and accurate.

In addition, customers only pay for the data they need.

### ***Are easily expandable and customizable***

Subscribers can add proprietary or third-party data at any time in order to enhance their services to clients. This is easy to do thanks to off-the-shelf loaders. Custom loader development by experienced professional services consultants is also available.

Customers can view proprietary content alongside the data that is delivered by SunGard as one virtual database.

### ***Provide power and scalability***

The customer's server harnesses the power of Fame's high-speed database technology – which is optimized for price histories – with server-side analytics and extremely fast object retrieval. In addition, it is a highly scalable solution that currently contains over 800 GB of data.

### ***Can be accessed through a variety of access points***

The data can be accessed through a range of APIs, including Fame SQL Access, the Fame Java Toolkit, Web access through URL-driven delivery of pre-formatted and custom data sets into the customer's specified container, the Fame C++ Toolkit, the Fame Query Language, and the Fame Desktop Add-in for MS Excel.

### ***Feature dedicated support***

SunGard provides hotline services and 24-hour operational support. An experienced team of specialists in data distribution, database content and integrity, and customer support is available on a 24/7 basis.

## NEED MORE INFORMATION?

Contact your sales representative at +1-800-825-2518 or visit us at [www.sungard.com/fame](http://www.sungard.com/fame).

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