

SOLUTIONS FOR MANAGEMENT DATA REPORTING (MDR)

SunGard's Management Data Reporting (MDR) solution is a package of management reports built upon a rich data store. Graphical in nature, the reports the MDR solution provides can be customized and altered easily to help fulfill your clients' specific requests. With the vast amount of data available from multiple sources today, delivering management level reporting has increased in importance. Management members and others need relevant information targeted and presented in a meaningful way to facilitate well-informed decision making, and clear communications.

SunGard's MDR solution provides reporting at both the "enterprise" and "institutional" levels on vital business performance monitoring and operational check points.

Before the availability of SunGard's MDR solution, this kind of reporting capability was difficult to find, or completely unattainable for most trust officers and asset managers. To fill the gap, reports were being customized constantly to access vital pieces of information and target it to different audiences. Some managers would rely on canned reports to save time on one end of the data flow, only to have it lost in translation at the other end. With SunGard's MDR solution, multi-tenant users can analyze a single client or across the enterprise to help improve business intelligence quickly from the data at their disposal.

SunGard's MDR Solution includes:

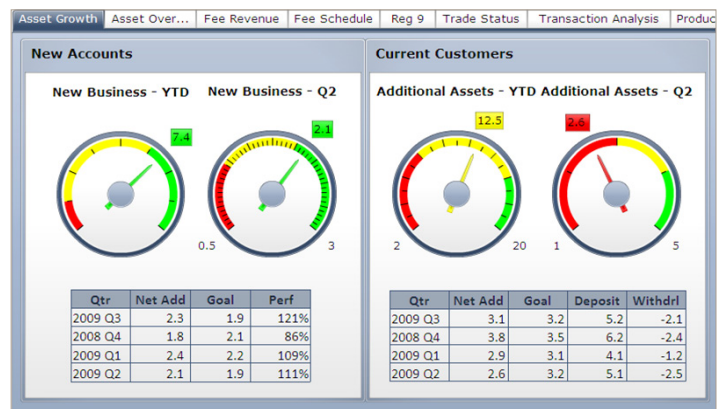
- Management portal with baseline dashboards by subject area and key business driver
- MDR-focused data stores
- Industry standard data model allowing consolidation of results across multiple data sources
- Component-based design that can be tailored according to need
- Ad hoc reporting capability
- Dynamic drill down capability
- Data extraction to multiple formats
- SunGard hosting as an option

A FLEXIBLE PORTAL FOR YOUR INFORMATION AND REPORTING

SunGard's MDR solution consists of a self-service, Internet-facing management and user analysis portal, providing various baseline tabs that allow dynamic drill down by data subject area and key business driver. This graphical interface includes revenue, sales and growth dashboards, compliance and risk related dashboards, and operational processing metrics and KPI's, built upon existing data stores. It gives you the ability to target different audiences, adapt to new requirements quickly, and aggregate data sources to produce accurate statistics.

The solution uses an industry standard data model that allows you to consolidate results across multiple data sources. Its extensible design is capable of handling multiple data sources and expanded volumes, and can easily be upgraded through changing platforms. When needed, SunGard's MDR is multi-currency ready. You can select to view either your base currency, or choose to view your information in an alternate currency

With SunGard's MDR solution's interface, you can extract data into multiple formats and produce ad hoc reports in both summary and detail formats. You even can choose to forgo paper, and perform ad hoc analysis online with the viewing facility provided. End-of-day extracts can include detailed data on fees/revenue, accounts, names, address, security master, assets/holdings, and transactions.



The Asset Growth dashboard gives you the ability to set and monitor goals by quarter or year, and you can measure and monitor the growth of both new business and existing business.

SunGard's MDR solution helps to reduce the time and cost involved with constantly customizing reports to get to pieces of information. It gives you the ability to target different audiences with various tabs or presentations of the data, adapt to new requirements quickly and aggregate data sources to produce accurate statistics.

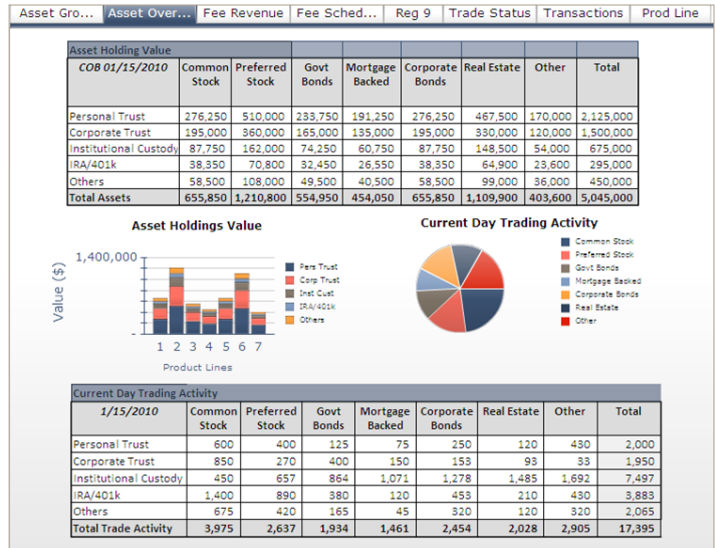
A COMPONENT-BASED PLATFORM TAILORED TO YOUR NEEDS

SunGard's MDR solution was designed as a set of components that separate process, design and technology. These components come together as a tailored solution to meet your organization's individual needs, including private labeling to reflect your brand. Being a component-based solution helps make the MDR solution's tailoring and development costs, and total cost of ownership, much lower than if you were to develop internally or purchase a fully custom-made solution.

SunGard has a deep domain understanding of the underlying data store and knowledge of the type of reporting that would be of interest to executive level management. SunGard's industry expertise and experience designing and building intelligent solutions combine with the mindshare of your organization to help produce and deploy a final, tailored and fully supported MDR solution. In addition, SunGard's hosting is available as an option.

LEARN MORE

To learn more about SunGard's MDR solution and how it can be tailored to your management reporting needs and your business, contact your SunGard account representative.



In the Asset Overview dashboard, you have the ability to set goals, measure performance, and monitor. You also can analyze volumetric KPIs by business groups, such as product line, group, brokerage and more.

