



SUNGARD ANALYSTS' DAY

BOSTON | DECEMBER 6, 2010



TRANSPARENCY • EFFICIENCY • NETWORKS

WHAT'S YOUR POSITION?

SUNGARD[®]

TEN IN PRACTICE

HIGH PERFORMANCE TRADING – GLOBAL VENUES

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Global Head of Strategy

Capital Markets & Investment Banking

SunGard

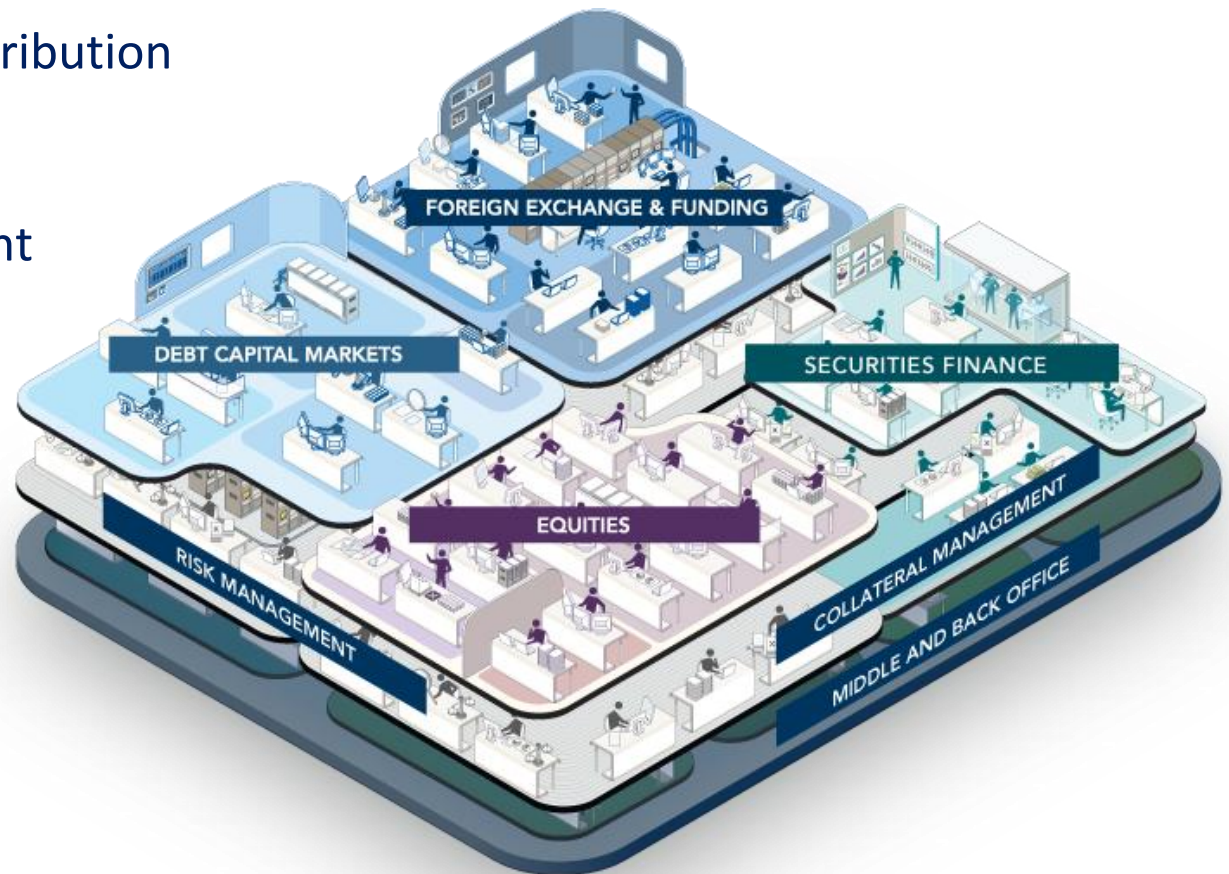


Introduction



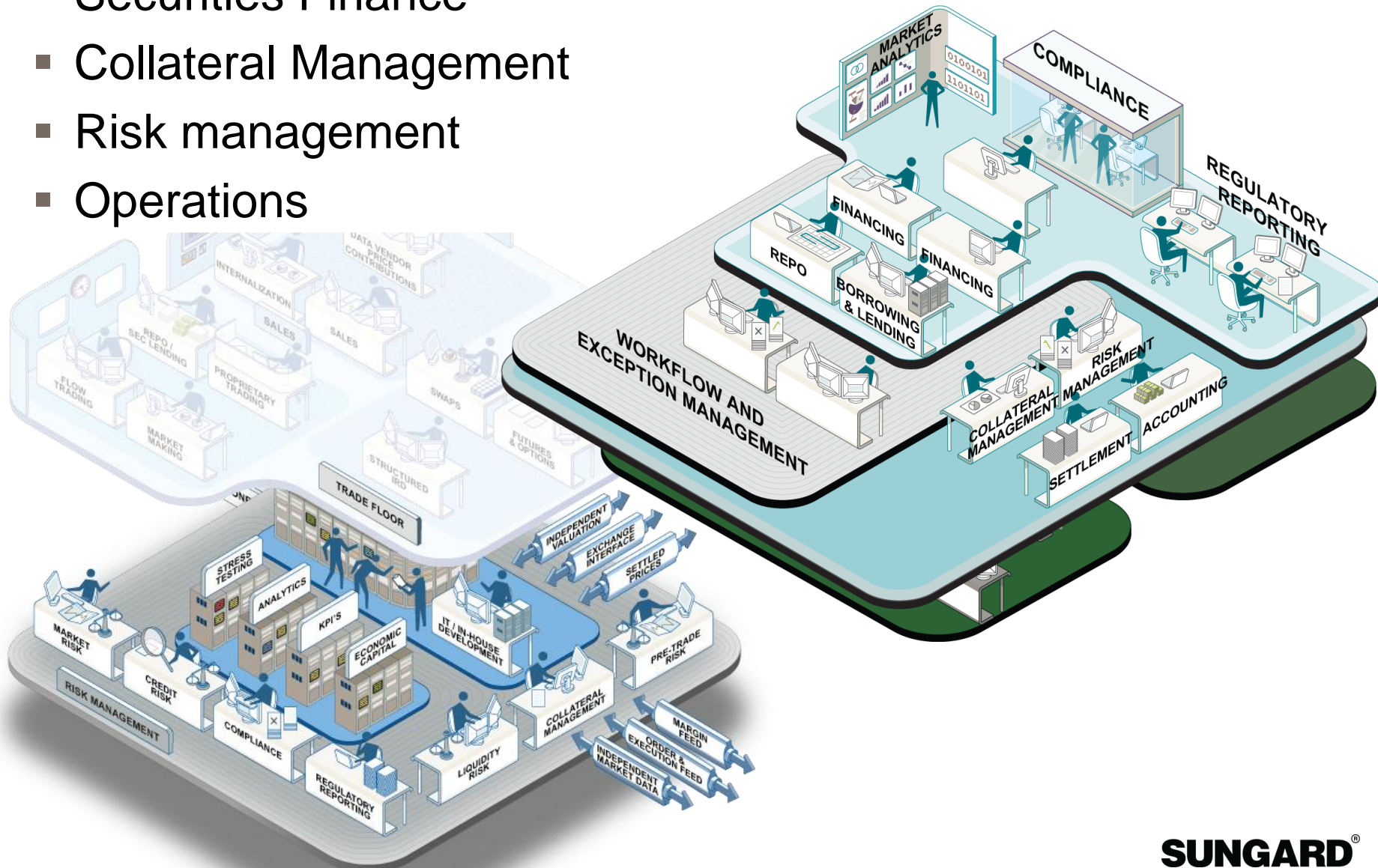
Control from Execution to Settlement

- Pre-Trade
- Execution & Distribution
- Position Control
- Risk Management
- Collateral
- Operations
- Accounting
- Compliance
- Data



Alternative sessions will cover

- Securities Finance
- Collateral Management
- Risk management
- Operations



**UNDERSTAND THE
INFLUENCE OF
AUTOMATION**

**LOOK FOR ALTERNATIVE
EXECUTION VENUES**

**USE DERIVATIVES AS A RISK
MANAGEMENT TOOL**

KEY AREAS OF FOCUS



TRANSPARENCY

**REAL TIME RISK AND
POSITION CONTROL
OVERVIEW**



EFFICIENCY

**INTELLIGENT
AUTOMATION AND PROCESSING
SYSTEMS**



NETWORK

**INCREASED VALUE FROM
EXECUTION TO SETTLEMENT**

MULTIPLE EXECUTION VENUES



LOCAL EXCHANGES? ARE YOU SURE?

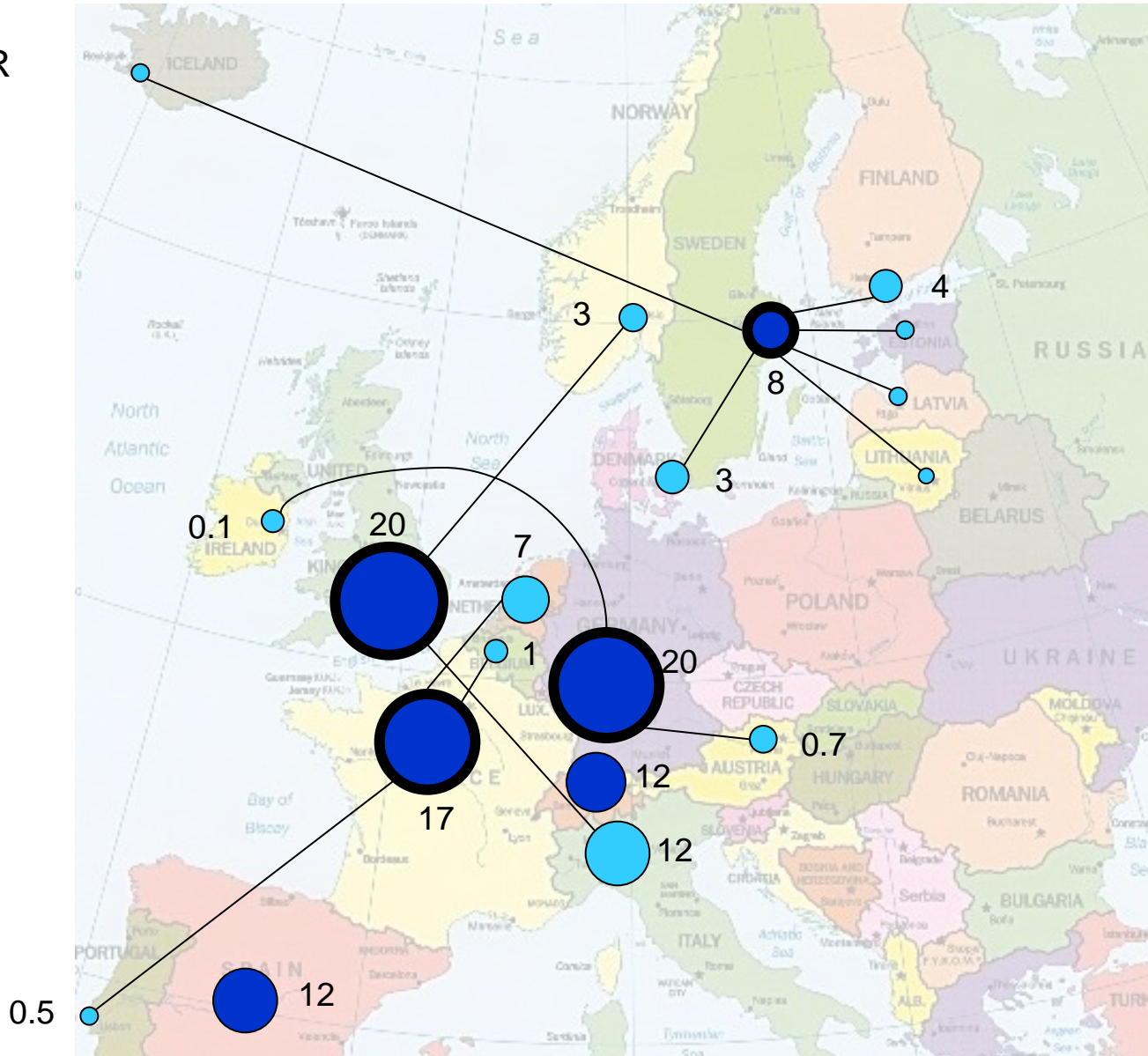
Billion EUR
Weekly
Turnover



Over 90% of
European
Equity
Turnover

ACTUAL OWNERSHIP STRUCTURES

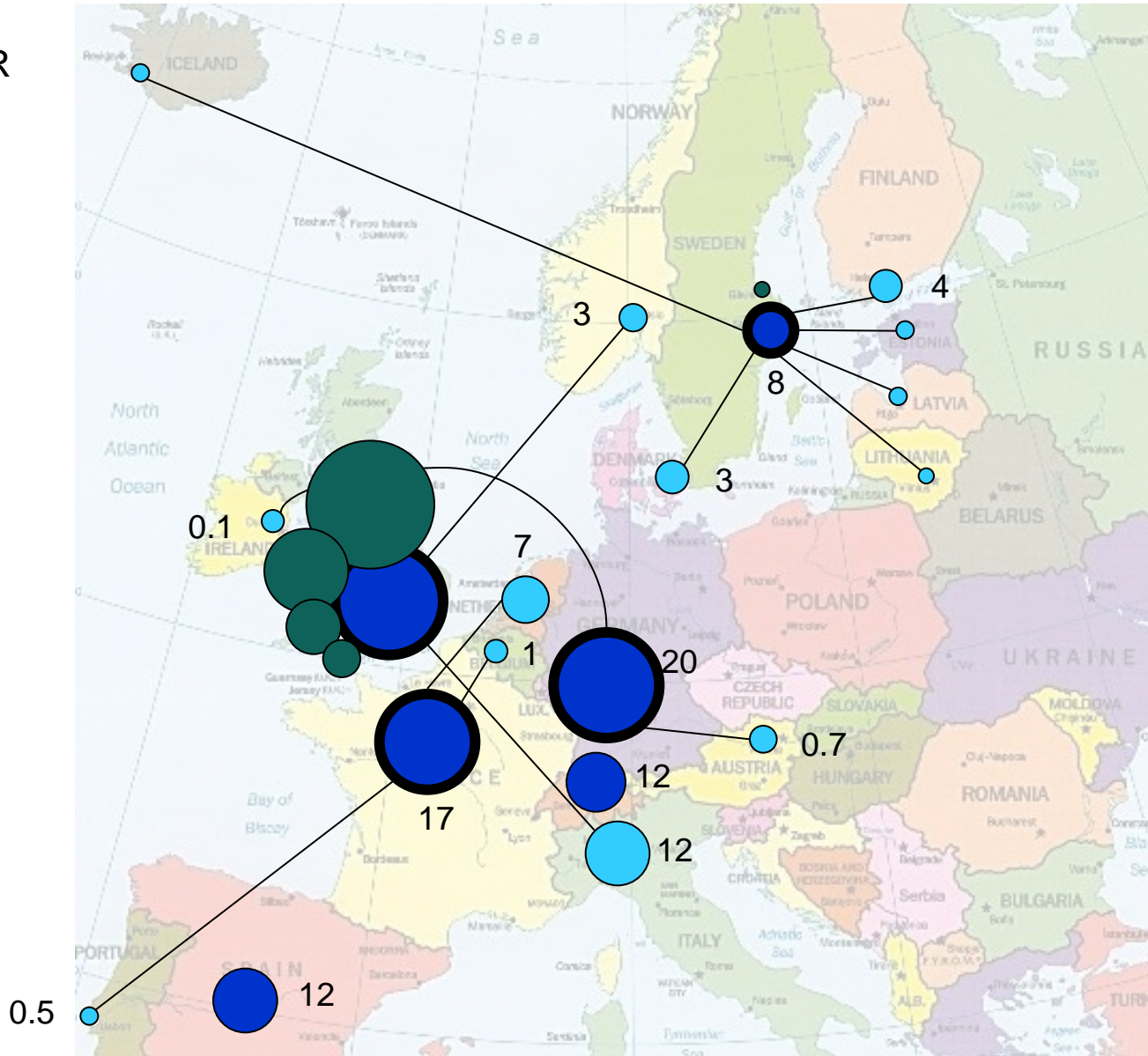
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MATCHING ENGINE LOCATIONS

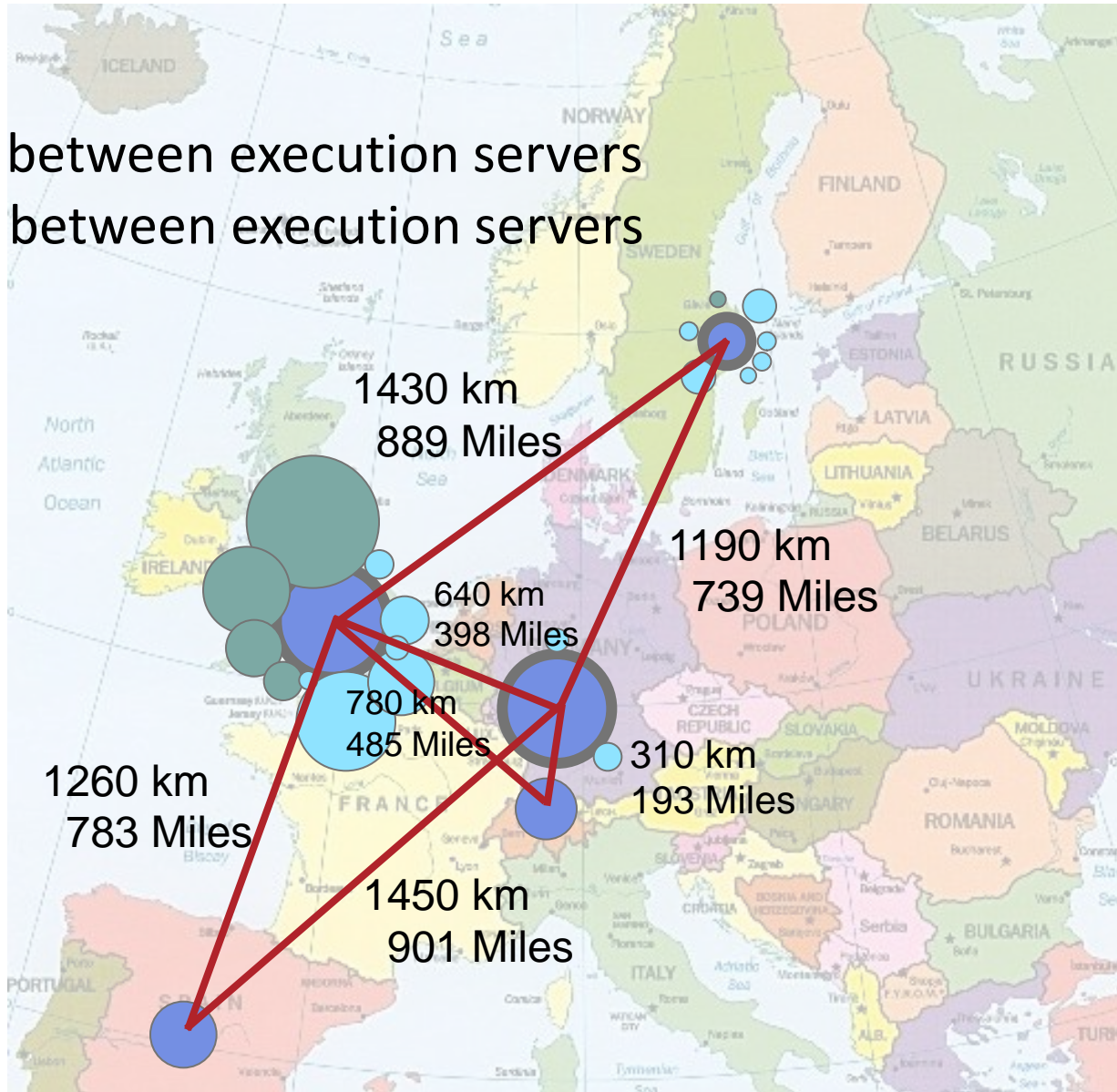
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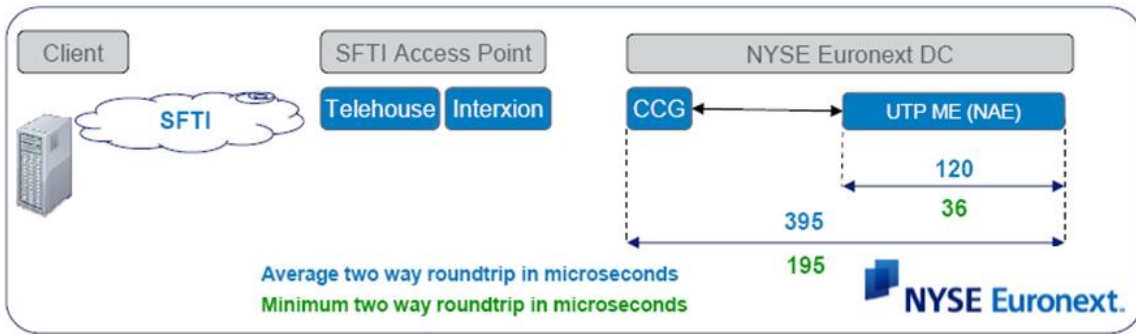
HOW DO WE MEASURE DISTANCE?

Kilometers between execution servers
Miles between execution servers



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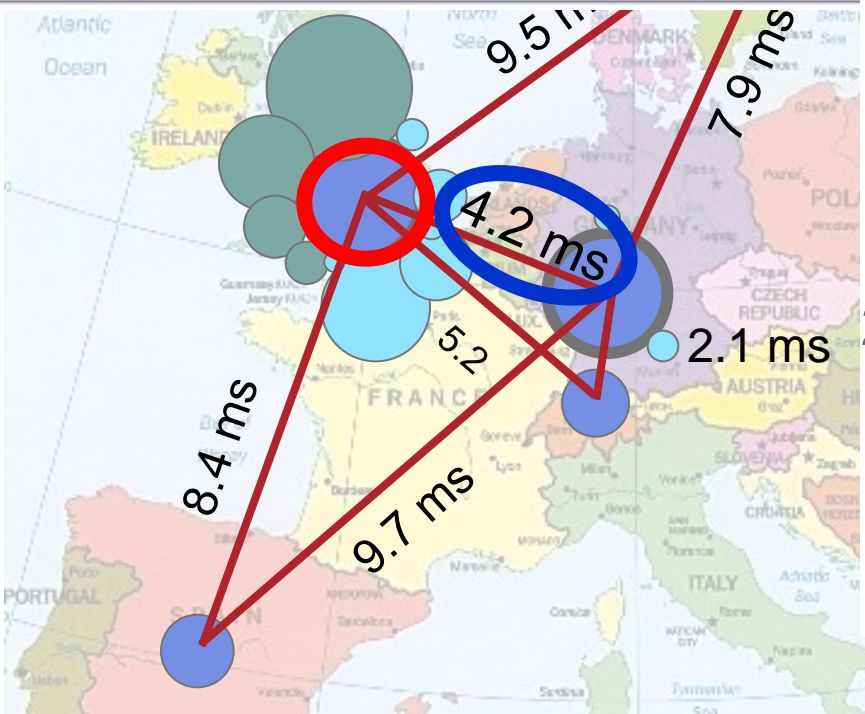
HOSTED CO-LOCATION



2 Smart Order Routers

1. London based
2. Frankfurt based

Both attempting to execute

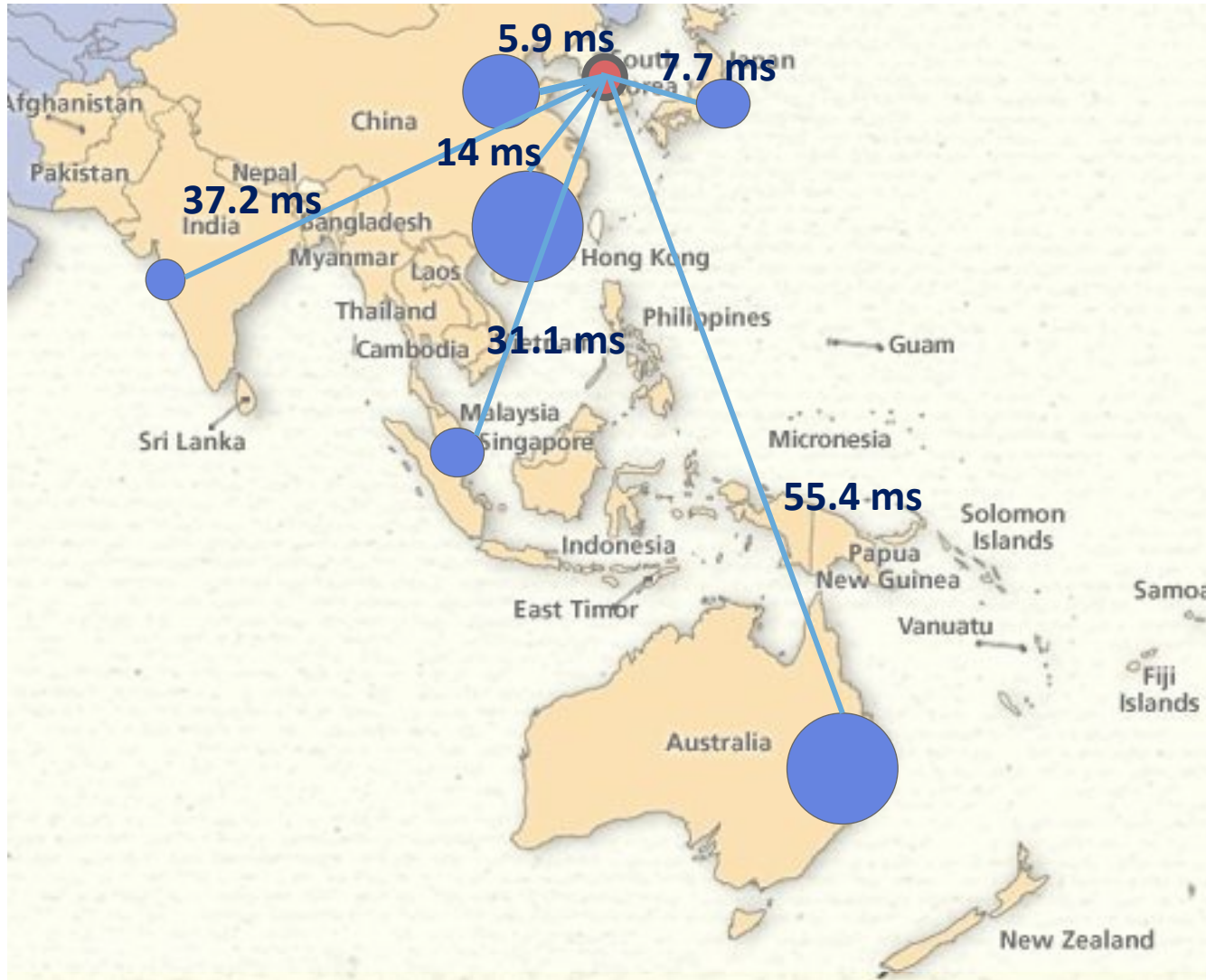


1. London based SOR has time to ping >10 London based pools

In the same time as

2. Frankfurt SOR pinging **one** London based pool

THE FUTURE IN ASIAN ELECTRONIC TRADING?



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